



Master the implementation and management of Event Sustainability Management Systems (ESMS) based on ISO 20121

## Why should you attend?

ISO 20121 Lead Implementer training enables you to develop the necessary expertise to support an organization in establishing, implementing, managing and maintaining an Event Sustainability Management System (ESMS) based on ISO 20121. During this training course, you will also gain a thorough understanding of the best practices of Event Sustainability Management Systems and therefore improve the sustainability of an organization's event-related activities.

After mastering all the necessary concepts of Event Sustainability Management Systems, you can sit for the exam and apply for a "PECB Certified ISO 20121 Lead Implementer" credential. By holding a PECB Lead Implementer Certificate, you will be able to demonstrate that you have the practical knowledge and professional capabilities to implement ISO 20121 in an organization.



#### Who should attend?

- > Managers or consultants involved in Event Sustainability Management
- > Expert advisors seeking to master the implementation of an Event Sustainability Management System
- Individuals responsible for maintaining conformance with ESMS requirements
- > ESMS team members

## Course agenda

## Day 1 | Introduction to ISO 20121 and initiation of an ESMS

- Course objectives and structure
- > Standard and regulatory framework
- Event Sustainability Management System (ESMS)
- > Initiating the ESMS implementation
- > Understanding the organization and its needs

### Day 2 | Plan the implementation of an ESMS

- Analysis of the existing management system
- Leadership and approval of the ESMS project
- > ESMS scope

- ESMS policy
- Organizational roles, responsibilities and authorities

**Duration: 5 days** 

## Day 3 | Implementation of an ESMS

- Definition of the document management process
- Operations Management
- Awareness and communication
- Communication plan

- Identification of requirements for products and services, design and control of externally provided processes
- Production and service provision

# Day 4 ESMS monitoring, measurement, continuous improvement and preparation for a certification audit

- Monitoring, measurement, analysis and evaluation
- Internal audit
- Management review
- > Treatment of problems and non-conformities
- Continual improvement
- Preparing for the certification audit
- Competence and evaluation of implementers
- Closing the training

### Day 5 | Certification Exam



# **Learning objectives**

- > Acknowledge the correlation between ISO 20121 and other standards and regulatory frameworks
- Master the concepts, approaches, methods and techniques used for the implementation and effective management of an ESMS
- > Learn how to interpret the ISO 20121 requirements in the specific context of an organization
- > Learn how to support an organization to effectively plan, implement, manage, monitor and maintain an ESMS
- Acquire the expertise to advise an organization in implementing Event Sustainability Management System best practices

Examination Duration: 3 hours

The "PECB Certified ISO 20121 Lead Implementer" exam fully meets the requirements of the PECB Examination and Certification Programme (ECP). The exam covers the following competency domains:

Domain 1 Fundamental principles and concepts of an Event Sustainability Management System (ESMS)

**Domain 2** | Event Sustainability Management System (ESMS)

Domain 3 | Planning an ESMS implementation based on ISO 20121

Domain 4 | Implementing an ESMS based on ISO 20121

Domain 5 | Performance evaluation, monitoring and measurement of an ESMS based on ISO 20121

Domain 6 | Continual improvement of an ESMS based on ISO 20121

Domain 7 | Preparing for an ESMS certification audit

For more information about exam details, please visit Examination Rules and Policies.



### Certification

After successfully completing the exam, you can apply for the credentials shown on the table below. You will receive a certificate once you comply with all the requirements related to the selected credential.

For more information about ISO 20121 certifications and the PECB certification process, please refer to the Certification Rules and Policies.

| Credential   | Exam   | Professional experience  | ESMS project experience  | Other<br>requirements              |
|--|--|--|--|------------------------------------|
| PECB Certified<br>ISO 20121 Provisional<br>Implementer | PECB Certified<br>ISO 20121<br>Lead Implementer<br>Exam or equivalent                              | None   | None   | Signing the PECB<br>Code of Ethics |
| PECB Certified<br>ISO 20121<br>Implementer             | PECB Certified<br>ISO 20121<br>Lead Implementer<br>Exam or equivalent                              | Two years: One year of work experience in Event Sustainability Management                  | Project activities:<br>a total of 200 hours                        | Signing the PECB<br>Code of Ethics |
| PECB Certified<br>ISO 20121<br>Lead Implementer        | PECB Certified<br>ISO 20121<br>Lead Implementer<br>Exam or equivalent                              | Five years: Two years of work experience in Event Sustainability Management                | Project activities:<br>a total of 300 hours                        | Signing the PECB<br>Code of Ethics |
| PECB Certified<br>ISO 20121 Senior<br>Lead Implementer | PECB Certified<br>ISO 20121 Lead<br>Implementer Exam or<br>equivalent                              | Ten years: Seven years of work experience in Event Sustainability Management               | Project activities:<br>a total of 1,000 hours                      | Signing the PECB<br>Code of Ethics |
| PECB Certified<br>ISO 20121<br>Master                  | ISO 20121<br>Lead Implementer +<br>ISO 20121<br>Lead Auditor<br>(4 additional<br>foundation exams) | Fifteen years:<br>Ten years of work<br>experience in Event<br>Sustainability<br>Management | Audit activities:<br>700 hours<br>Project activities:<br>700 hours | Signing the PECB<br>Code of Ethics |

**Note:** PECB Certified Individuals who do possess the Lead Implementer and Lead Auditor Credentials are qualified for the respective **PECB Master Credential**, given they have taken 4 additional Foundation Exams which are related to this scheme. For more detailed information about the Foundation Exams and the overall Master Requirements, please go to the following link: <a href="https://pecb.com/en/master-credentials">https://pecb.com/en/master-credentials</a>.

## **General information**

- > Certification fees are included on the exam price
- > Training material containing over 450 pages of information and practical examples will be distributed
- > A participation certificate of 31 CPD (Continuing Professional Development) credits will be issued
- In case of exam failure, you can retake the exam within 12 months for free